



For Immediate Release

WARNING OF FABRICATED PHYTOCEUTICALS/ PHYTO-C PRODUCT IN ASIA

New Jersey, August 31, 2010 – PhytoCeuticals, Inc., the highly respected developer and manufacturer of proprietary skin care formulations, who also invented Stable Liquid L-Ascorbic Acid (Vitamin C) announced the termination of ChainsFar International Corp. including the subcontractor Cosmedical Limited distributing PhytoCeuticals formulas/ PHYTO-C Skin Care in Asia Pacific effective on July 1, 2010 as these companies breached the distribution agreement. These companies introduced controversial PHYTO-C products such as fiber facial mask, eye mask and B5 EX, which are not created nor made by PhytoCeuticals and violated our medical guidelines which cause damage to our reputation.

“As a prominent medical researcher, it is my ethical responsibility to protect the benefit of patients, avoid any imitation and I have to protect our scientific integrity and the reputation of our unique, clinically-proven products by any and all legal means.” mentioned by Dr. Mostafa M. Omar, president of PhytoCeuticals, Inc. A police report had been filed regarding this case and PhytoCeuticals has no responsibility on the warranty of these products’ safety as we got lots of complaints from customers who are suffering from irritation and allergic reactions from these fabricated products under PHYTO-C Skin Care.

Following the termination of business relationships with these companies, ChainsFar International Corp., Chainskang Inc, and Cosmedical Limited had no rights to distribute or represent any PHYTO-C Skincare and Phytoceuticals’ formulas and no right to access any formulas, products, clinical researches, patents and grants of PhytoCeuticals, Inc to be published on any of their marketing materials, in meanwhile, the warranty of safety will also no longer be secured by PhytoCeuticals.

PhytoCeuticals retains the ownership of all its proprietary formulations, as well as the scientific research, publications, trademark, patents and grants from National Cancer Institute (NCI) and National Institute of Health (NIH). From now on, all the skincare formulations developed and manufactured by PhytoCeuticals, Inc. will only be distributed by PhytoCeuticals under PHYTO-C Skin Care directly.

The following products are no longer available from ChainsFar International Corp., Chainskang Inc, and Cosmedical Limited but directly from PhytoCeuticals, Inc.



1. Pro-Heal Serum
2. ACE Serum
3. Supreme Serum
4. E in C Serum
5. AHA in C Serum
6. Serum Twenty
7. Serum Fifteen
8. Eye Return Gel
9. Eye Return Cream
10. Eye Firming Cream
11. Skin Firming Cream
12. Whitening Mask
13. Icy Blue
14. B5 Gel
15. Moisturizing Cream
16. Phyto Plus Gel
17. Phyto Gel
18. Velvet Gel
19. Poly-Vitamin Gel
20. Bionic Serum
21. Active Serum
22. Intense Line Defense
23. Sunscreen SPF 15
24. Sunscreen SPF 30



About PHYTOCEUTICALS

PhytoCeuticals, Inc. is the market leader of antioxidant skin care products established by Dr. Mostafa Omar in the United States with awarded by NCI grant #1 R43- CA83538-01A1 for “Prevention of UV Photoinjury in Skin by Antioxidants”, NCI Grant #1-R43-CA94484-01 for “Photoprotection of Skin by Topical Selenium” , Olive patent # 6,743,499 B2 and Aleoferon patent # 4861761 & NIH.

We are committed to developing the most advanced and effective skin care formulations of natural ingredients from natural products, so as to improve skin health and appearance since 1995. Our patented formulas were previously distributed through Cellex-C, SkinCeuticals and IS Clinical, are now only available through PHYTO-C Skincare by PhytoCeuticals, Inc. Our mission is to formulate the present skin care products backed by more than 15 years scientific studies, clinical researches and dermatological breakthroughs. For further information, please visit www.phyto-ceutical.com or contact us directly at 1-877-4-PHYTOC or info@phyto-ceutical.com.

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