



PHYTO-C  
SKIN CARE

## **Father' of L-Ascorbic Acid or Liquid Vitamin C Launches PHYTO-C Skincare with the Introduction of ProHeal Serum and Velvet Gel for Total Antioxidant Protection**

(New York, NY) The skin naturally uses antioxidants to protect itself from the damaging effects of sunlight. Virtually ALL plants and animals protect themselves from the sun using vitamin C. Dr. Mostafa Omar, creator of PHYTO-C Skincare and the pioneer of stabilized liquid Vitamin C (L-Ascorbic Acid) has packed a one-two punch with his most innovative products to date.

PHYTO-C Skincare is one of the most advanced and effective skincare lines formulated to heal and treat the skin with natural plants and herbs and improve skin health and appearance. Using powerful antioxidants, Vitamin C, Vitamin A, Vitamin E and the patented Olive Leaf Extract, Dr. Omar developed ProHeal Serum and Velvet Gel. When working synergistically, this product combination has proved to be superior in protecting the skin against sun damage in contrast to using Vitamin C or Vitamin E alone.

***ProHeal Serum (Formulation of Vitamin C,E,A and Olive Leaf Extract)*** is suitable for all skin types and provides extraordinary antioxidant protection against UV damage by increasing the overall cellular integrity. It facilitates collagen production while diminishing fine lines and wrinkles. ***ProHeal Serum*** promotes skin elasticity, lightens and brightens skin while decreasing pigmentation. It also helps to prevent and control acne and heal rosacea. The Olive Leaf Extract in combination with topical Vitamin C, Vitamin A and Vitamin E has shown to provide extraordinary sun protection and anti-inflammatory effects on the skin. ***ProHeal Serum contains Stabilized Olive Leaf Extract, L-Ascorbic Acid (Liquid Vitamin C), Vitamin E, and Kojic Acid.***  
***Price: \$70, 15ml / \$130, 30ml.***

***Velvet Gel (with Vitamin B3, B5, B12 and Pentapeptide)*** is applied AFTER ***ProHeal Serum.*** ***Velvet Gel*** is suitable for all skin types and works to improve the combination of rebounding cells and collagens and provides extraordinary nutrition for skin cell repair. It increases blood circulation, regulates skin separation, nourishes, hydrates and softens skin while reducing the appearance of fine lines and wrinkles. Additionally, ***Velvet Gel*** contains Hyaluronic Acid, which in combination with L-Ascorbic Acid activates enzymes that stabilize and maintain collagen structure. L-Ascorbic Acid is the only antioxidant that has been proven to increase collagen production which improves tissue strength and the skin's appearance. ***Velvet Gel's active***



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*ingredients include: Pentapeptide, Vitamin B3 (Niacin), Vitamin B5, Vitamin B12, Vitamin E, Coenzyme Q10 and Hyaluronic Acid. Price: \$64, 15ml / \$125, 30ml.*

A clinical study conducted by Dr. Omar and his colleagues concluded that these products can provide useful supplementation to sunscreen protection and may protect against skin cancer and sun damage.

#### **About Mostafa M. Omar, PhD**

Dr. Mostafa M. Omar is the Professor of Pharmacognosy at the University of Rhode Island, School of Pharmacy. He has built a strong reputation as a leading specialist in medic natural product chemistry worldwide and he is the creator of the world's only stabilized liquid creatine, as well as the superior authority on topical Vitamin C. His unprecedented formulation capabilities have earned him the honor of "Father of L-Ascorbic Acid" as he is the inventor of a stable Vitamin C formula to protect the skin

from signs of premature aging caused by environmental damage; sun exposure in particular. He is internationally known for his cosmeceutical and pharmaceutical formulations primarily based on modern application of ancient herbal medicine.

#### **About PhytoCeuticals, Inc.**

PhytoCeuticals, Inc., founded by Dr. Mostafa Omar, is an advanced skincare line in the United States and the market leader of the antioxidant concept. PhytoCeuticals, Inc. is committed to bringing the most advanced and effective skincare formulations to heal and treat the skin with natural plants and herbs and to improve skin health and appearance.

Phytoceuticals Inc. was awarded multiple grants by the National Cancer Institute and the National Institutes of Health. They provide scientifically developed and clinically supported L-ascorbic acid skin care products. The company continues developing new skincare formulations that are distributed through reputable and reliable cosmeceutical companies worldwide. They can be found online at [www.phyto-ceutical.com](http://www.phyto-ceutical.com).